One-Liners to Encourage Generosity

These resources are perfect for the church bulletin, newsletter, and the text that accompanies the social media images in the Holiday and Year-End Giving resource kit.

The Foundation provides financial and gift services as a ministry to churches and individuals. Contact the Foundation at (334) 793-6820 or info@alwfumf.org (or visit https://alwfumf.org/ways-to-give/) for more information about gifts that will benefit your church. **Year-end gifts must be postmarked by December 31st in order to count toward 2026 taxes.**

Thanksgiving

- One way to show generosity this Thanksgiving is through financial and food donations to our local food pantry. Join us as we support those in need in our community!
- In order to keep an attitude of gratitude, a great Thanksgiving tradition is to list (and keep track of) all the things you are thankful for throughout the months of November and December.
- We are blessed to be a blessing. With a heart of gratitude, consider ways you can help those in need this Thanksgiving. IF THE CHURCH SUPPORTS A LOCAL FOOD PANTRY OR PROVIDES MEALS FOR THANKSGIVING/CHRISTMAS, THIS IS A GREAT PLACE TO MENTION THAT MINISTRY.
- "Give thanks to the Lord, for he is good; his love endures forever" (Psalm 107:1). This Thanksgiving, let your gratitude overflow into generosity.
- Gratitude grows when it is shared. Write a thank-you note this week to someone who has shaped your faith (a teacher, pastor, or friend).
- Thanksgiving is more than a day. It is a way of life. Join our church as we turn our thanks into giving by supporting MINISTRY NAME this November.
- Make room at your table! Invite a neighbor, coworker, or someone spending the holiday alone to share a Thanksgiving meal with you.
- Before the turkey is carved, take a moment as a family to name one way God has been faithful to you this year.

- Our gratitude wall is up! Stop by the LOCATION and add a note about what you are thankful for this year.

Giving Tuesday

Giving Tuesday is an annual celebration and opportunity for generosity across the world. Giving Tuesday was created in 2012 as a simple idea: a day that encourages people to do good. In his 2026 webinar, Chris Stovall (Generis) shares ideas and strategies to use this generous holiday to attract first-time givers, support specific church ministries, or support a local/global mission. After watching the webinar (https://youtu.be/5eMqutjJnnw), use the Giving Tuesday slides/email headers and social media images to promote a cause in your church or community that your congregation can come alongside you to support.

  - **Example:** Join us on Tuesday, December 1st, as we support our local food pantry with canned food and monetary donations. We will be accepting donations for the food pantry on Sunday mornings, on the church website, and through the church office the week of December 1st!
  - **Example:** Through your generosity, our church supports missionaries in COUNTRY! Join us as we work to raise $5,000 on Giving Tuesday (Tuesday, December 1st). If we reach our goal, the funds will be matched! We will be accepting donations for COUNTRY on Sunday mornings, on the church website, and through the church office the week of December 1st!
- This year for Giving Tuesday, join us as we show our gratitude together. Make a donation to MINISTRY NAME OR CHURCH PLANNED GIVING/ENDOWMENT PROGRAM NAME, and we will match it up to AMOUNT.
- Every dollar makes a difference. Join our church this year as we collect Giving Tuesday donations for MINISTRY/MISSION NAME.
- An anonymous donor has agreed to match Giving Tuesday gifts up to AMOUNT. Help us as we raise support for COMMUNITY/MINISTRY NAME this year.
- Thanks to a generous donor, every gift made on Giving Tuesday to MINISTRY NAME will be matched up to AMOUNT. Your gift goes twice as far!
- We are changing the world one dollar at a time. Join our church this year as we collect Giving Tuesday donations for MINISTRY/MISSION NAME.
- Giving Tuesday is a chance to show radical generosity. Together we can make a difference in our church, community, and world. Consider a one-time gift today to support CHURCH NAME OR MINISTRY NAME.
- How will you be generous today? Whether through a financial gift or volunteering your time, we all have something to give, and we make a difference when we work together.
- After Black Friday and Cyber Monday comes Giving Tuesday! On Tuesday, December 1st, join us in giving back to MINISTRY/MISSION NAME.
- Giving Tuesday is a great day to make your first gift to CHURCH NAME. Every gift, no matter the size, helps share the love of Jesus in our community.
- Can't give financially this Giving Tuesday? Give your time! Sign up to serve with MINISTRY NAME this holiday season.

- Help us reach our goal! We're $AMOUNT away from fully funding MINISTRY NAME. Give online at WEBSITE LINK today.
- Share the joy! Repost our Giving Tuesday post and invite your friends and family to give alongside you.

Advent

- This Advent Season, think about ways to be generous with your time, talents, and gifts.
- As we celebrate hope during the first week of Advent, consider a donation to CHURCH MINISTRY NAME OR MISSION THE CHURCH SUPPORTS to bring hope to the hopeless this season.
- As we celebrate love during the second week of Advent, show God's unconditional love through an act of kindness, a love offering, or a donation of your time, talents, or gifts.
- As we celebrate joy during the third week of Advent, spread the joy of Jesus by baking cookies or sending an anonymous Christmas card to brighten someone's day.
- As we celebrate peace during the fourth week of Advent, pray for God's peace and wisdom for our church, communities, country, and world.
- Advent is a season of waiting and preparing. As you prepare your home for Christmas, prepare your heart by asking, "How can I give as God has given to me?"
- Light a candle, say a prayer, and share a gift. Pick up an Advent devotional guide at the church office to use with your family this season.
- Try a "reverse Advent calendar" this year. Each day, add one item to a box for our local food pantry name, then bring it to our Christmas Eve service.
- God's greatest gift came wrapped in swaddling clothes. This Advent, look for ways to give gifts that point others to Jesus.
- Busy season? Choose one simple act of generosity each week of Advent: a meal for a neighbor, a gift for the Angel Tree, or a donation to MINISTRY NAME.

Christmas

- Not sure what to give? Join our church this year as we support families and children in need this Christmas with a gift to CHRISTMAS PROGRAM NAME (Angel Tree, Operation Christmas Child, Embrace Christmas, etc.).
- Introducing the Tree of Remembrance. This Christmas, you can celebrate the people who have shaped your life by making a gift in their honor or memory. We will place each name on our Tree of Remembrance and list them in the Christmas Eve bulletin. This is a meaningful way to let their light shine among us this season.

- Join us as we support MINISTRY NAME this Christmas! Our love offering on December 24th will help support this wonderful ministry.
- What can you give the person who has everything? Consider creating a planned giving/endowment fund in honor of a friend or family member that supports their favorite ministry or charitable cause.
- Instead of asking for gifts this year, consider creating an endowment fund to support your favorite church ministry. Friends and family can easily make donations to the fund on your behalf each year.
- Naming our church, or your favorite ministry, through a bequest in your will is a great way to make a generous Christmas gift. To learn more, contact the church office or the Foundation at 334-793-6820 or info@alwfumf.org.
- This Christmas, consider a different type of gift. Create an endowment/planned gift in honor of a loved one or donate to our CHURCH PLANNED GIVING/ENDOWMENT PROGRAM NAME.
- Did you know you can make a gift from your IRA to the church? If you are 70½ or older, you can give directly from your IRA through a Qualified Charitable Distribution, and if you are 73 or older, it can count toward your RMD.
- This Christmas, celebrate the greatest gift by being generous to others.
- Looking for a meaningful gift? Make a donation to CHURCH NAME or MINISTRY NAME in honor of a loved one. We'll send a card letting them know about your gift.
- Remember those who have gone before us. Give a memorial gift this Christmas in honor of a loved one, and help support ministry for years to come.
- Our Christmas Eve offering will support MISSION NAME. Come celebrate the birth of Jesus and help bring hope to others.
- Teach the next generation to give! Let your children pick out a gift for the Angel Tree program or fill a shoebox as a family for Operation Christmas Child.
- Give a gift that keeps on giving. A gift to our endowment fund supports MINISTRY NAME this Christmas and for generations to come.

Year-End Giving

- Giving at the end of the year can be an opportunity to tithe from a work bonus, catch up on giving for the year, bless others, and benefit from tax deductions.
- Generosity is not a season. It's a way of life. Consider setting up recurring online giving to support our church all year long.
- Donations of cash from a bonus check, IRA QCD, donor advised fund, and stocks and bonds are all great year-end gifts to support the church. Be sure to make gifts before the December 31st deadline for possible 2026 tax benefits.
- Year-end giving provides the opportunity for you to make a difference in the lives of others, show generosity, and support needs within our church and community.
- Have you considered donating appreciated assets such as stocks and bonds? These make great year-end gifts, and the Foundation can administer them to make

giving to the church easy. To learn more, contact the church office at CHURCH INFORMATION.

- Don't forget! Year-end gifts must be postmarked by December 31st to count toward 2026 taxes. Online gifts must be made by 11:59 p.m. on December 31st.
- Giving stocks? Gifts of securities can take several days to transfer, so start early to be sure your gift is complete by December 31st.
- Thank you for your faithful giving! As 2026 comes to a close, there's still time to fulfill your pledge or make a final gift to support our 2027 ministries.
- Looking back on God's faithfulness this year? Celebrate it with a year-end gift to CHURCH NAME.
- A Qualified Charitable Distribution (QCD) from your IRA is a tax-wise way to give. It goes directly to the church and may count toward your required minimum distribution. Contact the Foundation at (334) 793-6820 to learn more.
- Before you close the books on 2026, consider whether a year-end gift to our church or endowment fund could help CHURCH NAME flourish for years to come.

One-Liners for Throughout the Year

- Have you considered a charitable gift annuity? This gift option offers you fixed payments for life and an immediate charitable income tax deduction for your initial gift. After you pass, any remaining principal is given to the church.
- Did you know that you can designate our church as the beneficiary of a life insurance policy you no longer need? Contact the church office to learn more!
- Did you know that planned gifts to the church can include jewelry, art, coin collections, stamp collections, antiques, and other types of personal property? Contact the church office and ask about our gift acceptance policy to learn more.
- Your compassion and generosity can continue for generations through your charitable giving.
- By donating stocks and bonds, you can make a larger overall gift and have a greater impact on our church's mission and ministry.
- Did you know that a gift of securities, including stocks and bonds, is an easy way to give to the church or one of your favorite ministries?
- A donor advised fund is a flexible giving tool that lets you support the church and the ministries and organizations that matter most to you.
- Did you know you can use your IRA to make a Qualified Charitable Distribution (QCD) gift to the church or your favorite ministry and meet the required minimum distribution (RMD) each year?
- You spend a lifetime earning your estate. Be sure you, your loved ones, the church, and the ministries you care about are taken care of by careful estate planning in your will.
- Have you considered giving to a current endowment fund or starting a new one to support a church ministry, missions, renovations, expansion, or scholarships for

students? The initial investment/principal starts the endowment and earns income and continues to grow, providing for and preserving the church for generations to come.

- Start or give to an endowment fund that supports ministry, missions, or scholarships. Your gift is invested and grows, providing for the church for generations to come.
- Did you know that there are a variety of ways to give at the end of the year? Visit the Foundation's website at www.alwfumf.org/ways-to-give for a brief explanation of how to give various assets. Also, feel free to call the Foundation at (334) 793-6820 for literature, a free consultation, and gift benefits.
- Thank you for your generosity to CHURCH NAME. Your prayers, presence, gifts, service, and witness enable us to reach out and make an impact for the Kingdom of God in our community. To learn more about giving to support our ministries, to create a new fund to support a ministry, or to give to our CHURCH ENDOWMENT/PLANNED GIVING PROGRAM NAME, contact CHURCH CONTACT INFORMATION HERE.
- Have you included the church in your will? A simple sentence in your estate plan can leave a legacy of faith for generations.
- Did you know you can name our church as a beneficiary of your retirement account? It's one of the simplest planned gifts you can make. Contact the church office to learn more.
- What legacy will you leave? Planned gifts let your faith and values keep making a difference long after your lifetime.
- Celebrate life's milestones with a gift! Birthdays, anniversaries, graduations, and baptisms are wonderful occasions to give in someone's honor.
- Every gift matters. Whether it's $5 or $5,000, your generosity helps CHURCH NAME share the love of Jesus with our community.
- Have you remembered the church in your estate plans? Let us know! We'd love to thank you and recognize you as a legacy giver.