



**334-793-6820 | [www.alwfumf.org](http://www.alwfumf.org) | [foundation@alwfumf.org](mailto:foundation@alwfumf.org)**

## **How to Use the Father’s Day Resource Kit**

This packet walks through the different ways you can use and edit the resources included in the Father’s Day Resource Kit as well as ideas to promote Father’s Day.

### **Table of Contents**

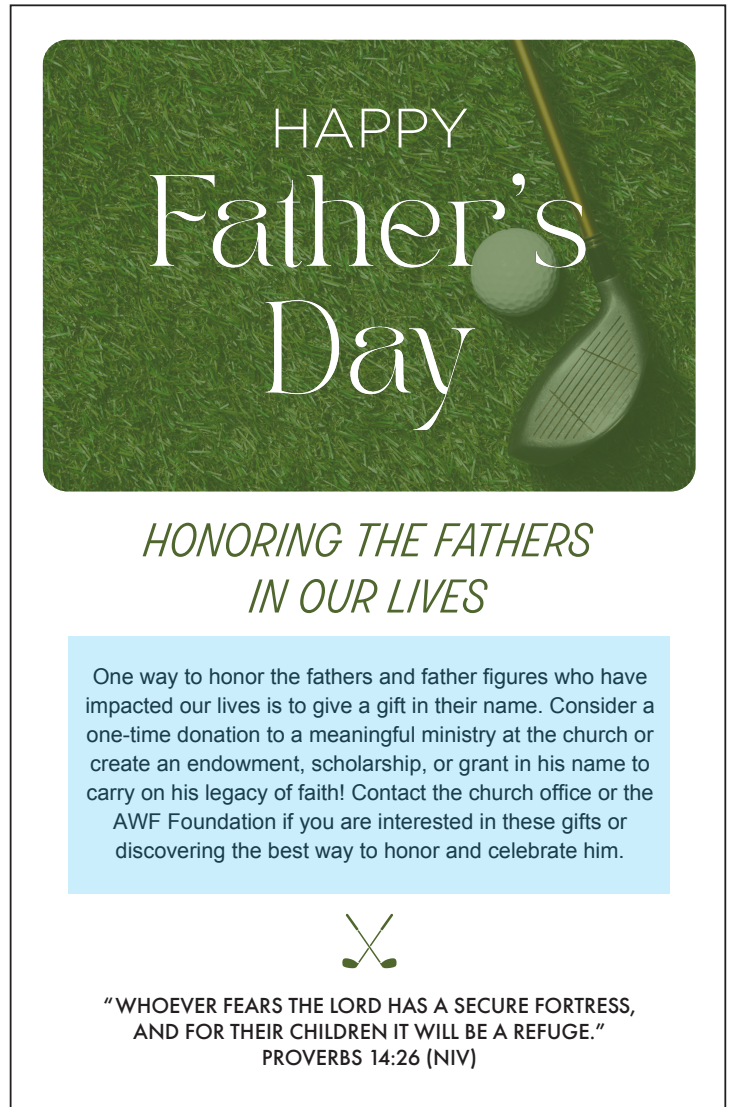
Bulletin Insert.....	Page 2
Images and Graphics (Website, Social Media, Newsletter, etc.).....	Pages 3-7
Customize an Image or Graphic.....	Page 3
Social Media Posts (Facebook, Instagram, X/Twitter, Google Business).....	Page 4
Social Media Stories (Facebook and Instagram).....	Page 5
Email Headers, Event Images, and Projection Slide Images.....	Page 6
Social Media Interaction Questions.....	Page 7

If you have any questions or comments about the Father’s Day Resource Kit, or would like help customizing a resource, please contact Andrea at [andrea@alwfumf.org](mailto:andrea@alwfumf.org).

# Bulletin Insert

The bulletin insert/flyer resource can be used in the Sunday morning church bulletin or printed as a flyer to promote both Father's Day celebrations and legacy gifts in honor of fathers and father figures.

The editable PDFs can be easily modified in Adobe Acrobat (see below).



To edit the file, you will need to open either the "2026 Father's Day Flyer Editable.pdf" or "2026 Fathers Day Flyer Celebrations Editable" in Adobe Acrobat. You can edit the area highlighted in blue to add your own text and church contact information. Simply click this area and type in your church information to replace the sample information. Next, save the file and print it.

# Images and Graphics

## Website, Social Media, Email, Newsletter, and More

Pages 4-6 feature different types of resources available in this resource kit: “Social Media Post” and “Email, Event, and Slide” images. We recommend using these resources on the homepage of your church website, in a church website blog or newsletter, and on your church social media pages (Facebook, Instagram, X/Twitter, LinkedIn, Google Business, and other social media pages).

### Customize an Image or Graphic

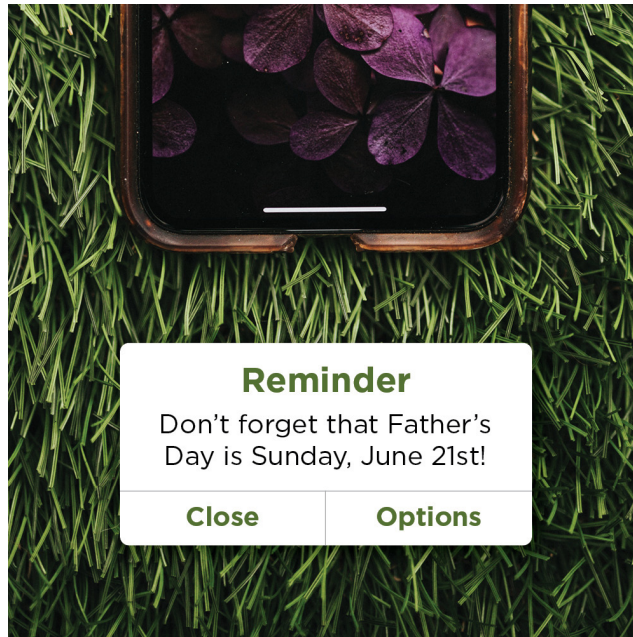
Most images (like the “Social Media Post” image below) include space to add more information to the image. To do this, you can use programs like Canva, Adobe Express, Microsoft Office, and other image editors.

- **Canva:** [www.canva.com](http://www.canva.com)
  - Canva Tutorials: [www.canva.com/designschool/tutorials/getting-started](http://www.canva.com/designschool/tutorials/getting-started)
  - Free access to Canva with Canva for Non-Profits: [www.canva.com/canva-for-nonprofits](http://www.canva.com/canva-for-nonprofits)
- **Adobe Express:** [www.adobe.com/express](http://www.adobe.com/express)
  - Adobe Express Tutorials: [www.adobe.com/express/learn/tutorials](http://www.adobe.com/express/learn/tutorials)
- **Church and Stock Photos:** If you are interested in creating your own images, the websites below provide free stock photo websites to do this. Simply download a photo and use Canva, Adobe Express, or another image editor, to create your image.
  - <https://unsplash.com/>



## Social Media Posts (Facebook, Instagram, X/Twitter, and Google Business)

Social media posts are generally square and great for use as a Facebook, Instagram, X/ Twitter, or Google Business post. Be sure to include other information about your Father's Day celebration. See page 3 for more information about adding custom information to these images.



### Sample Text:

You are invited to join us on Sunday, June 21st for a special Father's Day celebration at 10 am worship!

## Social Media Stories (Facebook and Instagram)

Social media stories are generally portrait rectangles and great for use as 24-hour Facebook or Instagram story posts. Facebook includes an option to add a website link to your story image post. This is a great opportunity to link to a page on your church website with information about your Father's Day service.



## Email Headers, Event Images, and Projection Slide Images

Email headers, event images, and projection slide images are generally landscape rectangles and are great for use in church-wide emails, church website or church blog posts, as projection screen slides, and Facebook events.

### Create a Facebook Event:

Facebook events are free to create and allow people who have a Facebook page to like, follow, share, and get more information about your event while they are logged into Facebook.

- Learn how to create a Facebook event here: <https://www.facebook.com/help/116346471784004>

### Send an Email to Your Congregation:

Using an online program like MailChimp or Constant Contact (or your church email provider) you can send an email that includes details about your event to your congregation.

### Sample Email/Facebook Event:

Be sure to include the email/event header as well as details about your event. When is the event? What time is the event? Where is the event? Is there anything you want people who are coming to the event to know?



**Event Title or Email Subject:** Father's Day Worship Service

**Event Details:** You are invited to join us on Sunday, June 21st for a special Father's Day celebration at 10 am worship!

## Social Media Interaction Questions

Bonus interaction questions for social media are included in the Father's Day Resource Kit. These graphics work best on social media platforms like Facebook, Instagram, and X/Twitter since people who like and follow your church accounts are able to answer questions using comments. Asking these questions can be a great way to stop the scroll and get people to look at your church content as well as start conversations online with your congregation and community and learn more about each other too.

