



Giving Tuesday & Year End One-Liners to Encourage Generosity

These resources are perfect for use in the church bulletin, newsletter, and as the text that accompanies the social media images in the Holiday and Year End Giving Resource Kit.

NOTE: The Foundation provides financial and gift services as a ministry to churches and individuals.

Contact the Foundation at (334) 793-6820 or foundation@alwfumf.org (or visit <https://alwfumf.org/ways-to-give/>) for more information about gifts that will benefit your church. **Year end gifts must be postmarked by December 31st in order to count toward 2025 taxes.**

1. **THANKSGIVING:** One way to show generosity this Thanksgiving is through financial and food donations to our local food pantry. Join us as we support those in need in our community!
2. **THANKSGIVING:** In order to keep an attitude of gratitude, a great Thanksgiving tradition is to list (and keep track of) all the things you are thankful for throughout the months of November and December.
3. **THANKSGIVING:** We are blessed to be a blessing. With a heart of gratitude, consider ways you can help those in need this Thanksgiving. **IF YOUR CHURCH SUPPORTS A LOCAL FOOD PANTRY OR PROVIDES MEALS FOR THANKSGIVING/CHRISTMAS, THIS IS A GREAT PLACE TO MENTION THAT MINISTRY.**
4. **GIVING TUESDAY (ABOUT):** Giving Tuesday is an annual celebration and opportunity for generosity across the world. Giving Tuesday was created in 2012 as a simple idea: a day that encourages people to do good. In his 2021 webinar, Chris Stovall (Generis) shares ideas and strategies to take advantage of this generous holiday to attract first time givers, support specific church ministries, or to support a local/global mission. After watching the webinar (<https://youtu.be/Jm6FOETsMb8>) use the Giving Tuesday slides/email headers and social media images to promote a cause in your church or community that your congregation can come along side you to support.
 - a. **Example:** Join us on Tuesday, December 2nd as we support our local food pantry with both canned food and monetary donations. We will be accepting donations for the food pantry on Sunday mornings, on the church website, and through the church office the week of December 2nd!
 - b. **Example:** Through your generosity our church supports missionaries in **COUNTRY**! Join us as we work to raise \$5,000 on Giving Tuesday (December 2nd). If we reach our goal, the funds will be matched! We will be accepting donations for **COUNTRY** on Sunday mornings, on the church website, and through the church office the week of December 2nd!
5. **GIVING TUESDAY:** This year for Giving Tuesday, join us as we show our gratitude together. Make a donation to **MINISTRY NAME OR CHURCH PLANNED GIVING/ENDOWMENT PROGRAM NAME**, and we will match it up to **AMOUNT**.
6. **GIVING TUESDAY:** Every dollar makes a difference. Join our church this year as we collect Giving Tuesday donations for **MINISTRY/MISSION NAME**.
7. **GIVING TUESDAY:** We are changing the world one dollar at a time. Join our church this year as we collect Giving Tuesday donations for **MINISTRY/MISSION NAME**.
8. **GIVING TUESDAY:** Giving Tuesday is a chance to show radical generosity. Together we can make a difference in our church, community, and world. Consider a one-time gift today to support **CHURCH NAME OR MINISTRY NAME**.



9. **GIVING TUESDAY:** How will you be generous today? Whether it is through a financial gift or volunteering your time, we all have something to give and we all make a difference when we work together.
10. **ADVENT:** This Advent Season, think about ways to be generous with your time, talents, and gifts.
11. **ADVENT:** As we celebrate hope during the **first** week of Advent, consider a donation to **CHURCH MINISTRY NAME OR MISSION YOUR CHURCH SUPPORTS** to bring hope to the hopeless this season.
12. **ADVENT:** As we celebrate love during the **second** week of Advent, show God's unconditional love through an act of kindness, a love offering, or a donation of your time, talents, or gifts.
13. **ADVENT:** As we celebrate joy during the **third** week of Advent, spread the joy of Jesus by baking cookies or sending an anonymous Christmas card to brighten someone's day.
14. **ADVENT:** As we celebrate peace during the **fourth** Sunday of Advent, pray for God's peace and wisdom for our church, communities, country, and world.
15. **CHRISTMAS:** Not sure what to give? Join our church in this year as we support families and children in need this Christmas with a gift to **CHRISTMAS PROGRAM NAME (Angel Tree, Operation Christmas Child, White Christmas, etc.)**.
16. **CHRISTMAS:** What can you give the person who has everything? Consider creating a planned giving/endowment fund in honor of a friend or family member that supports their favorite ministry or charitable cause.
17. **CHRISTMAS:** Instead of asking for gifts this year, why not consider creating an endowment fund to support your favorite church ministry? Friends and family can easily make donations to the fund on your behalf each year.
18. **CHRISTMAS:** Naming our church, or your favorite ministry, by bequest in your will, is a great way to make a generous Christmas gift. To learn more, contact our church office or the Foundation at 334-793-6820 or foundation@alwfumf.org.
19. **CHRISTMAS:** This Christmas, consider a different type of gift. Create an endowment/planned gift in honor of a loved one or donate to our **CHURCH PLANNED GIVING/ENDOWMENT PROGRAM NAME**.
20. **YEAR END GIVING:** Giving at the end of the year can be an opportunity to tithe from a work bonus, catch up on giving for the year, bless others, and benefit from tax deductions.
21. **YEAR END GIVING:** Donations of cash from a bonus check, IRA QCD, donor advised fund, and stocks and bonds are all great year end gifts to support the church. Be sure to make gifts before the December 31st deadline for possible 2025 tax benefits.
22. **YEAR END GIVING:** Year end giving provides the opportunity for you to make a difference in the lives of others, show generosity, and support needs within our church and community.
23. **YEAR END GIVING:** Have you considered donating appreciated assets such as stocks and bonds? These make great year end gifts, and the Foundation is able to administer these gifts to make an easy gift to the church. To learn more, contact the church office or Terri Turner at (334) 793-6820 or foundation@alwfumf.org.
24. **THROUGHOUT THE YEAR:** Have you considered a charitable gift annuity? This gift option offers you fixed payments for life and an immediate charitable income tax deduction for your initial gift. After your death, any remaining principal is given to the church.



25. **THROUGHOUT THE YEAR:** Did you know that you can designate our church as the beneficiary of a life insurance policy you no longer need? Contact the church office to learn more!
26. **THROUGHOUT THE YEAR:** Did you know that planned gifts to the church can include jewelry, art, coin collections, stamp collections, antiques, and other types of personal property?
27. **THROUGHOUT THE YEAR:** Your compassion and generosity can continue for generations through your charitable giving.
28. **THROUGHOUT THE YEAR:** By giving donations of stocks and bonds, you can make a larger overall gift and impact on our church's mission and ministry.
29. **THROUGHOUT THE YEAR:** Did you know that a gift of securities, including stocks and bonds, is an easy way for you to make a gift to the church or one of your favorite ministries?
30. **THROUGHOUT THE YEAR:** Did you know that a donor advised fund is a flexible giving solution aimed at benefitting the church, ministries, and organizations that are important to you, including the church?
31. **THROUGHOUT THE YEAR:** Did you know that you can use your IRA to make a Qualified Charitable Distribution (QCD) gift to the church or favorite ministry and reach the required minimum distribution (RMD) each year?
32. **THROUGHOUT THE YEAR:** You spend a lifetime earning your estate. Be sure you, your loved ones, the church, and the ministries you care about are taken care of by careful estate planning in your will.
33. **THROUGHOUT THE YEAR:** Have you considered giving to a current endowment fund or starting a new one to benefit a church ministry, missions, renovations, expansion, or scholarship to support students? The initial investment/principal is used to start the endowment and will earn income and continue to grow, provide for, and preserve the church for generations to come.
34. **THROUGHOUT THE YEAR:** Did you know that there are a variety of ways to give at the end of the year? Visit the Foundation's website at www.alwfumf.org/ways-to-give for a brief explanation of how to give various assets. Also, feel free to call the Foundation at (334) 793-6820 for literature and free consultation on gift benefits.
35. **THROUGHOUT THE YEAR:** Thank you for your generosity to **CHURCH NAME**. Your prayers, presence, gifts, service, and witness enable us to reach out and make an impact for the Kingdom of God in our community. To learn more about giving to support our ministries, to create a new fund to support a ministry, or to give to our **CHURCH ENDOWMENT/PLANNED GIVING PROGRAM NAME**, contact **CHURCH CONTACT INFORMATION HERE**.