



Additional Giving Tuesday Resources

Giving Tuesday is December 2, 2025

What is Giving Tuesday (according to the official website)

Giving Tuesday is a global generosity movement unleashing the power of radical generosity. Giving Tuesday was created in 2012 as a simple idea: a day that encourages people to do good. Since then, it has grown into a year-round global movement that inspires hundreds of millions of people to give, collaborate, and celebrate generosity.

Join the movement and give, whether it's some of your time, a donation, or the power of your voice in your local community. It's a simple idea: whether it's making someone smile, helping a neighbor or stranger out, showing up for an issue or people we care about, or giving some of what we have to those who need our help, every act of generosity counts and everyone has something to contribute toward building the better world we all want to live in.

In the webinar replay below, Chris Stoval (Generis) covers Giving Tuesday in more detail and several ideas for implementing a strategy for 2025.

1. Official Giving Tuesday Website: <https://www.givingtuesday.org/participate/>
2. Official Giving Tuesday Logos and Graphics: <https://www.givingtuesday.org/logos/>
3. Webinar Replay: Knowing How to Use Giving Tuesday to Benefit Your Church (2021 webinar replay with Chris Stoval) https://youtu.be/Jm6FOETsMb8?si=IGj-DjxeTve_k0me