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How to Use the All Saints Day Resource Kit

This packet walks through the different ways you can use and edit the resources included in the All Saints Day Resource Kit.

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If you have any questions or comments about the All Saints Day Resource Kit, or would like help customizing a resource, please contact Andrea at andrea@alwfumf.org.

Bulletin Insert

The bulletin insert/flyer resource can be used in the Sunday morning church bulletin, printed as a flyer, or mailed to promote All Saints Day and legacy gifts.

The editable PDF can be easily modified in Adobe Acrobat (see below).



All Saints Day

"I press on to reach the end of the race and receive the heavenly prize for which God, through Christ Jesus, is calling us."

Philippians 3:14

Remembering All the Saints

On All Saints Day, we honor and remember those who have gone on before us into glory. We celebrate their lives, their legacy, and their generosity. These saints have paved the way for new mission, ministry, and stewardship opportunities in our church with their time, talents, gifts, service, and witness.

✧

We invite you to take part in the legacy of these saints. Consider a one-time gift to express your gratitude for a saint who has gone on before us by contributing to a church ministry, endowment fund, or making a bequest in your will.



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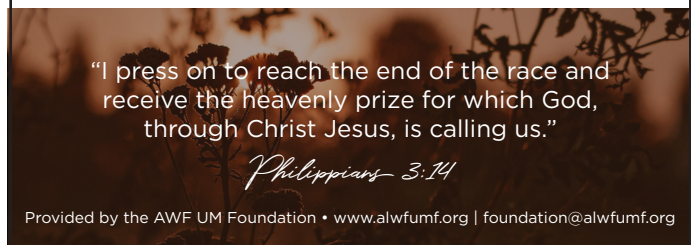
ALL SAINTS DAY

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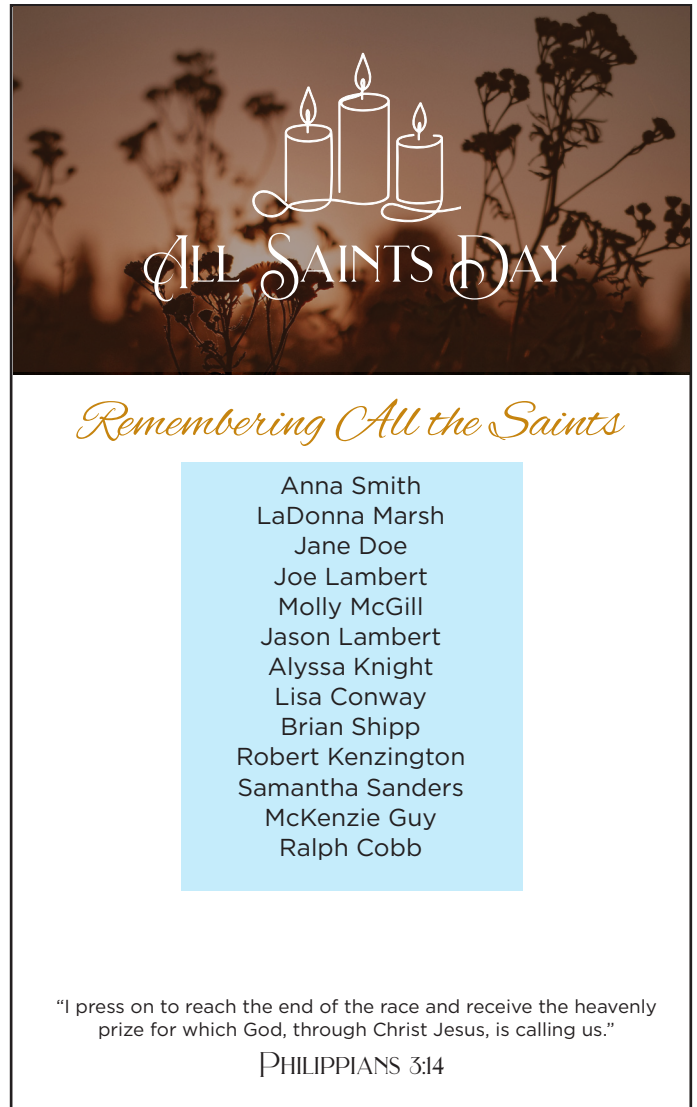
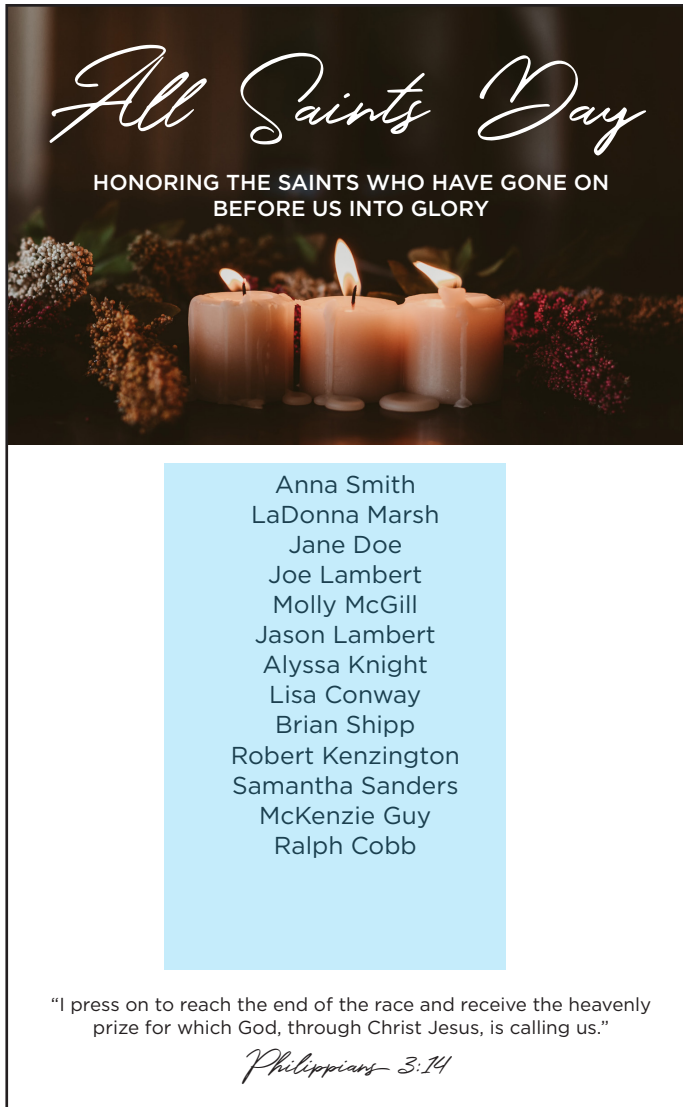
To edit the file, you will need to open the "all saints day flyer double v1 (or v2) editable.pdf" in Adobe Acrobat. You can edit the section highlighted in blue. Simply click this area and type in your updated information to replace the sample information. Next, save the file and print it.

Note: You can also print this resource as is without making any changes.

Bulletin Insert • Remembering the Saints

This bulletin insert/flyer resource can be used in the Sunday morning church bulletin as a remembrance of the saints who have gone on to glory in the past year.

The editable PDF can be easily modified in Adobe Acrobat (see below).



Note: Depending on the number of names of saints, you may want to include a few keyboard returns/empty lines at the top of your list to center the names in the middle of the bulletin insert.

To edit the file, you will need to open the "remembering the saints flyer double v1 (or v2).pdf" in Adobe Acrobat. You can edit the highlighted blue section to add the list of names. Simply click this area and type in the names of the saints. Be sure to add a keyboard return after each name so the names are on separate lines. Next, save the file and print it.

Legacy Giving Cards & Social Media Posts

Resources are available in the All Saints Day kit to promote legacy giving. All Saints Day can be a great reminder to think back on the lives of the saints who have gone on before us as well as to reflect on our own lives and what legacy we will leave behind.

The legacy giving cards come four to a page in a PDF file. This resource can be used as a mailer to your church or as a bulletin insert to encourage legacy gifts as we remember the saints. This file is not editable.

The social media posts can be used in the church newsletter, eblasts, website, Facebook/ social media platforms and more throughout the year to encourage legacy and planned gifts.



Name: _____

Address: _____

Phone Number: _____

Email: _____

☐ Send me information about Legacy Gift options.

☐ Contact me about leaving a Legacy Gift to the church.

☐ I have already arranged for a Legacy Gift to the church.

Please mail this card to the church or place it in the offering plate on Sunday.



Name: _____

Phone Number: _____

Address: _____

Email: _____

Please send me more information about:

☐ Legacy Giving options

☐ Leaving a Legacy Gift to the church

☐ I have already arranged for a Legacy Gift to the church.

Please mail this card to the church or place it in the offering plate on Sunday.



Images and Graphics

Website, Social Media, Email, Newsletter, and More

Pages 5-8 feature different types of resources available in the All Saints Day Resource Kit: “Social Media Post,” “Social Media Story,” and “Email Header and Projection Slide” images. We recommend using these resources on the homepage of your church website, in a church website blog or newsletter, and on your church Facebook/Instagram/Twitter pages to promote All Saints Day.

Customize an Image or Graphic

Most images (like the “Social Media Post” image below) include space to add additional information. To do this, you can use programs like Canva, Microsoft Office, or Adobe Express.

- **Canva:** www.canva.com
 - Canva Tutorials: www.canva.com/designschool/tutorials/getting-started
 - Free access to Canva with Canva for Non-Profits: www.canva.com/canva-for-nonprofits
- **Adobe Express:** www.adobe.com/express
 - Adobe Express Tutorials: www.adobe.com/express/learn/tutorials
- **Church and Stock Photos:** If you are interested in creating your own images, the websites below provide free stock photos to do this. Simply download a photo and use Canva, Adobe Express, or another option above, to create your image.
 - <https://freelyphotos.com/>
 - <https://unsplash.com/>



Social Media Posts (Facebook, Instagram, Twitter, and Google Business)

Social media posts are generally square and great for use as a Facebook, Instagram, Twitter, or Google Business post. Be sure to include other information about your All Saints Day worship service as well. See page 5 for more information about adding custom information to these images.



Sample Text:

You are invited to join us on Sunday, November 2nd for 10 am worship as we remember the saints who have gone on before us into glory.

Social Media Stories (Facebook and Instagram)

Social media stories are generally portrait rectangles and great for use as 24-hour Facebook or Instagram story posts. Facebook includes an option to add a website link to your story image post. This is a great opportunity to link to a page on your church website with information about your All Saints Day service.

Create a Facebook Event:

Facebook events are free to create and allow people who have a Facebook page to like, follow, share, and get more information about your event while they are logged into Facebook.

- Learn how to create a Facebook event here: <https://www.facebook.com/help/116346471784004>



Email Headers, Event Images, and Projection Slide Images

Email headers, event images, and projection slide images are generally landscape rectangles and are great for use in church-wide emails, church website or church blog posts, as projection screen slides, and Facebook events.

Create a Facebook Event:

Facebook events are free to create and allow people who have a Facebook page to like, follow, share, and get more information about your event while they are logged into Facebook.

- Learn how to create a Facebook event here: <https://www.facebook.com/help/116346471784004>

Send an Email to Your Congregation:

Using an online program like MailChimp or Constant Contact (or your church email provider) you can send an email that includes details about your event to your congregation.

Sample Email/Facebook Event:

Be sure to include the email/event header as well as details about your event. When is the event? What time is the event? Where is the event? Is there anything you want people who are coming to the event to know?



Event Title or Email Subject: All Saints Day Worship Service

Event Details: You are invited to join us on Sunday, November 2nd for 10 am worship as we remember the saints who have gone on before us into glory.