



# Game Changing Leadership

A FOUNDATION EVENT

What Is Your Theology of Giving?



**Broderick Santiago** 



**Terri Turner AWF Foundation** 



If someone were to ask you what you believe as a church about giving, what would you say?





#### Because I Said So!

- For too many churches, this is by default what they're saying to their congregation in terms of why someone should give.
- You need to be able to communicate to the people who attend your church why they should give to your church.

**Generis**°



### It starts with the Bible!

 Identify the <u>key Bible verses</u> out of which your theology of giving is built.

What verses come to mind?





# <sup>15</sup> The Lord God placed the man in the Garden of Eden to tend and watch over it.

Genesis 2:15 - NLT





<sup>17</sup> I don't say this because I want a gift from you. Rather, I want you to receive a reward for your kindness.

Philippians 4:17 - NLT





<sup>16</sup> "For this is how God loved the world: <u>He gave</u> his one and only Son, so that everyone who believes in him will not perish but have eternal life."

John 3:16 - NLT





# Develop your "hit" statements

- Develop your 2-3 things that communicate clearly and concisely your theology of giving and why someone should give.
- It may be that you have one that is your overriding, single statement about giving and why someone should give.







# This is what we believe about giving. We believe...

- We were created to give. (Genesis 2:15)
- giving is good for us. (Philippians 4:17)
- God gave first, and we follow His example. (John 3:16)





## Explain it...

- Once you've developed all of this, be prepared to communicate.
- Preach it
- Have it on your giving page
- Have it in the places where you report giving
- Make it your Offering Moments





#### Chris Stovall

CFRE & Senior Generosity Strategist Chris.Stovall@generis.com 404.578.5301

#### Broderick Santiago

Associate Generosity Strategist Broderick.Santiago@generis.com 678.848.1222